



MEDIA KIT

Mission statement, readership profile, distribution, rate card, production specs

London's Literary Gateway

2025



Available for

Print
Electronic
Flip
Mobile
Web
Social Media

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OUR MISSION

At Reader's House Magazine, our mission is to illuminate the world of literature by celebrating the diverse voices and stories of authors from every corner of the globe. We are committed to providing a platform that bridges the gap between readers and writers, fostering a vibrant community where literature, art, and music converge. Through our expansive reach and innovative distribution channels, we aim to inspire, educate, and entertain our audience, while upholding the highest standards of integrity and quality in publishing.

OUR VISION

Our vision at Reader's House is to be the leading literary gateway that connects and enriches the global community of readers and writers. We aspire to cultivate a world where literature transcends boundaries, sparking creativity and dialogue across cultures. By championing both established and emerging authors, we envision a future where every story finds its audience, and every reader discovers the transformative power of the written word.



Worldwide Distribution & Sales

6 CONTINENTS 190 COUNTRIES

40.000 STORES, RESELLERS, PLATFORMS

The USA market

The magazine is available in print in local stores across every town and state throughout the United States.

From Alaska to Florida and California to New York, the magazine is everywhere.



Global market

We cover %90 of the Globe

From Santiago to Tokyo and Stockholm to Johannesburg, we reach 90% of the earth...

amazon

Over 40.000 retailers and platforms

BARNES & NOBLE
BOOKSELLER

W

WATERSTONE'S



Facts about *Reader's House* magazine

- ✔ Available across print, electronic, flip, web, and social media platforms
- ✔ Distributed in over [190 countries](#), accessible through 40,000+ networks, libraries, and platforms including Amazon, Barnes&Noble, Walmart, Chapters&Indigo, Waterstone's, Blaclwell's..
- ✔ Enhances your titles' [SEO](#) and marketing performance with strategic [KEYWORDS](#) and backlinks
- ✔ Maintains credibility, longevity, and quality with everlasting availability
- ✔ Marketing Sherpa revealed 82% of participants trusted magazines
- ✔ It lasts [FOREVER](#) both online and print. Availavle for lifetime.
- ✔ Powers your [BRAND](#). Establishes instant credibility
- ✔ High quality images and pages. [No FAKE NEWS](#) and [CYBERCRIME](#)
- ✔ [GET FEATURED](#) on other publications more easily. Reader's House is a subsidiary of NewYox Media, publish 8 different magazines.
- ✔ [TARGETED AUDIENCE](#). Just share with us where to target. We make sure you reach targeted number of people. Please [CONTACT & ASK US](#) for this service.
- ✔ [INSPIRED READERS](#): provides a wealth of information, inspiration and creative ideas for readers.
- ✔ [STATE-OF-THE-ART PAGE DESIGN LAYOUTS](#). Share it, Frame it, or keep the magazine forever.
- ✔ Offers the opportunity to receive the prestigious "[Editor's Choice, Award of Literary Excellence](#)"
- ✔ Receiving awards and accolades in newspapers and magazines is a testament to an author's dedication to [HIGHER STANDARDS](#).





Our Award Programme

At Reader's House magazine, we are committed to recognising and celebrating the exceptional talent and creativity of authors who grace our pages.

The Editor's Choice Award of Literary Excellence is a testament to our appreciation for the dedication and passion that authors pour into their craft.



“Marketing Sherpa revealed 82% of participants trusted magazines.”



RATES



Order Magazine

Get your interview to be featured over 3000 media outlets in the UK and the US.

Fee: £29 each

Get 60% off on any of our services or when you place an order of 20 or more!

CLICK/TOUCH IMAGES TO SEE SAMPLE WORKS...



Media Imprints

Have your interview featured across over 3,000 media outlets in the UK and the US.

Fee: £490



Editor's Pick

A two-page advertisement featured on the magazine's opening pages. Each page showcases 8 books, complete with an editor's praise quote, book price, and a direct Amazon link.

Fee: £250 Each book.



Editor's Choice

A dedicated book review section featuring three books per page. Each book includes a brief review accompanied by a praise quote.

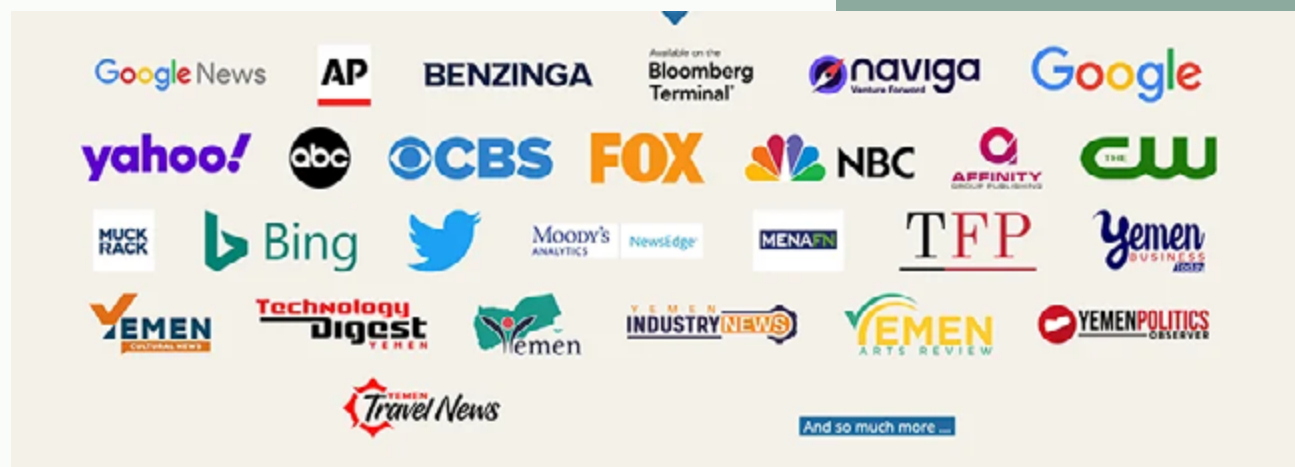
Fee: £350

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FACTS ABOUT MEDIA REPRINTS

- Placement on AP News (Associated Press) with a Potential Reach of 35 Million Unique Monthly Visitors
- Placement on Benzinga with a Potential Reach of 5 million Unique Monthly Visitors.
- Placement on Leading News Aggregators and Research Tools (Google News, Bloomberg Terminals, MuckRack, Moody's NewsEdge, Naviga and MenaFN)
- Exclusive Placement on 3,900+ Affinity Group Publications Based on Relevance
- Distributed to U.S. TV/Radio including ABC, CNN, CBS, FOX, NBC
- Distributed through the World Media Directory
- Distributed by Email to Registered Readers
- Distributed to NewYox Media magazines

Our topics have been gaining substantial attention, with features on prominent platforms like AP News and Benzinga, collectively reaching an estimated audience of 40 million unique monthly visitors. They are also showcased across top news aggregators and research tools, including Google News, Bloomberg Terminals, Fox News, ABC, NBC, CBS, and MuckRack, ensuring extensive visibility. Furthermore, the content is exclusively distributed to over 3,900 affinity group publications, strategically designed for maximum relevance and impact.





"I have thoroughly enjoyed working with The Reader's House magazine, a group of professionals who take great pride in the quality of the work they deliver. Their standard of excellence has exceeded my expectations. I have worked with publishing houses, magazines, newspapers, online publications, and this team is the best of the best! I highly recommend them when your message is worth telling the world!"

-CHÉRIE CARTER-SCOTT, Ph.D. MCC
#1 New York Times Bestselling Author

"Thank you so much for having done this interview with me. You really touch upon important literary and spiritual subjects, which we find quite rare these days. Very well done!"

- June Marshall
Author of Are You My Soul Mate

"I am extremely honored for the beautiful award and the great interview. "

-DC Gomez
USA Today's
Bestselling Author

"I so enjoyed working with The Readers House —what a thoughtful interview I had with them, and what a beautiful magazine! Thank you, The Readers House!"

-Tosca Lee
The New York Times
Bestselling Author

"I loved working with the team at The Reader's House. They far exceeded my expectations and they were a pleasure to work with every step of the way. I highly recommend using their company to promote your novel."

- Holly Brandon
Award-Winning Novelist,
Author of "Nothing's As It Seems"

"I want to thank The Reader's House for featuring on the cover of their fabulous magazine. I am appreciative and grateful for the incredible five pages of coverage. The feedback and response from far and near has been overwhelming."

-Neil Ferry Gordon
Award Winning Author

FAQ

Our Location

We're located in London. Reader's House is a subsidiary of NewYox Media Group, a registered company that has been operating since 2021. NewYox Media is a publisher of 10 different magazines and operates two platforms.

Circulation

Unlike many UK magazines that have experienced an average annual decline in print sales of 6.3 percent since 2014 (Source: Press Gazette), we prioritise ensuring that your interview will reach thousands of people. Please contact us for more information about this service.

Why should I interview?

Receiving an award and being featured in a magazine and newspaper demonstrates your commitment to excellence. Only the finest are selected to be featured on our magazines. Additionally, you can anticipate praise for both you and your work, which will serve as an excellent marketing tool. And many more benefits.

Will I pay for my feature?

No, we publish online at no cost. For the print edition, we select a limited number of interviews. This also involves no cost, but we prioritize individuals who want to reach a global audience and are willing to be featured in other NewYox Media magazines.

If you get an invitation to be featured on our other magazines, please read "**The Timeless Appeal of Print**" article before you make a decision.

Why your magazine is so expensive?

Reader's House and our other sister magazines are a rare British magazines available in print over 190 countries. Being global unfortunately forces us to keep prices higher. Yet if you order printed magazines through us you can get up to 70% discount from the retailers price.

Am I eligible to be featured on the cover?

We reserve our cover features for bestselling, award winning and exceptional authors.

What are the differences between an online and print feature?

Being featured online on magazine is similar to being featured on your own website. However, print offers distinct advantages:

- It's ideal for archiving, displaying on coffee tables, sharing on social media, and framing.
- Your name appears on the magazine cover and editorial letter, reaching over 190 countries and more than 40,000 platforms, which is an excellent tool for global branding.
- It provides opportunities to be featured in our other group magazines, such as Novelist Post and Mosaic Digest.
- Only the best are selected for magazines and newspapers. Being featured in a magazine could be a once-in-a-lifetime opportunity. Don't miss out.

More questions?

Please contact editor@readershouse.co.uk



Let's Work Together

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Reader's House is a subsidiary of NewYox Media Group, London, UK

