



# MEDIA KIT

Mission statement, readership profile, distribution, rate card, production specs

London's Literary Gateway



## Available for

Print  
Electronic  
Flip  
Mobile  
Web  
Social Media

## Contact

[editor@readershouse.co.uk](mailto:editor@readershouse.co.uk)

200 Suite  
134-146 Curtain Road  
EC2A 3AR London  
United Kingdom

t: +44 20 3695 0809  
t: +44 79 3847 8420 (WhatsApp)

“I want to thank The Reader’s House for featuring on the cover of their fabulous magazine. I am appreciative and grateful for the incredible five pages of coverage. The feedback and response from far and near has been overwhelming.”

**-Neil Ferry Gordon**

Award Winning Author

## OUR MISSION

At Reader’s House Magazine, our mission is to illuminate the world of literature by celebrating the diverse voices and stories of authors from every corner of the globe. We are committed to providing a platform that bridges the gap between readers and writers, fostering a vibrant community where literature, art, and music converge. Through our expansive reach and innovative distribution channels, we aim to inspire, educate, and entertain our audience, while upholding the highest standards of integrity and quality in publishing.

## OUR VISION

Our vision at Reader’s House is to be the leading literary gateway that connects and enriches the global community of readers and writers. We aspire to cultivate a world where literature transcends boundaries, sparking creativity and dialogue across cultures. By championing both established and emerging authors, we envision a future where every story finds its audience, and every reader discovers the transformative power of the written word.



"I loved working with the team at The Reader's House. They far exceeded my expectations and they were a pleasure to work with every step of the way. I highly recommend using their company to promote your novel."

**- Holly Brandon**  
Award-Winning Novelist,  
Author of "Nothing's As It Seems"

The Inspirational Journey of  
**JOSEPH FAGARAZZI**  
How Life's Journey Shapes Stories  
of Empathy and Resilience

BY BETH ALARA

Joseph Fagarazzi's life reads like an epic novel of resilience, strength, and triumphs that inspire a new generation of authors.

Joseph Fagarazzi's story highlights his journey from a reluctant child in Venice to a successful businessman and author in Australia. **Key takeaways:** Empathy, resilience, and faith.

Joseph Fagarazzi's life reads like an epic novel of resilience, strength, and triumphs that inspire a new generation of authors. The late 1950s saw young Joseph placed in a convent as his parents sought to save him from a life of crime.

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In 1977, Joseph married his Australian wife and by 1978, they had moved to Australia, where he began his career as a professional pianist. He continued to play piano for the next several years, but eventually shifted focus towards writing, finding inspiration in the stories of those who overcame adversity.

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By 2003, Joseph moved his family back to his native Venice and began writing. His memoirs, 'The Art of Writing', were published in 2010, becoming an instant bestseller. Joseph's journey is a testament to the power of faith, resilience, and the strength of the human spirit.

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**Joseph Fagarazzi's** memoir reads like an epic novel of resilience, strength, and triumphs that inspire a new generation of authors. His journey from a reluctant child in Venice to a successful businessman and author in Australia is a testament to the power of faith, resilience, and the strength of the human spirit.

**INSIGHT:** Joseph Fagarazzi's remarkable life story and powerful memoir inspire others to overcome adversity and embrace their own resilience and creativity.

# Worldwide Distribution & Sales

**6190**  
CONTINENTS COUNTRIES

**40.000**  
STORES, RESELLERS, PLATFORMS



# The USA market

The magazine is available in print in local stores across every town and state throughout the United States.

From Alaska to Florida and California to New York, the magazine is everywhere.



### Behind Closed Doors

**B.A. PARIS**

UNLOCKING THE SECRETS OF SUSPENSE

#### Crafting Thrillers That Captivate

#### B.A. PARIS

#### UNLOCKING THE SECRETS OF SUSPENSE

As told to Lisa Altshuler

**B**A. Paris, the New York Times and best-selling author of the thriller series "The Girl on the Train," has been named one of the most influential voices in contemporary fiction. In this interview, she opens up about the challenges of writing a novel, the impact of social media, and her plans for the future.

**B.A. Paris, the acclaimed author, sits at her Hampshire cottage, where she crafts her bestselling psychological thrillers.**

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### Discovering Beauty in Layers

**YANA BARABASH**

### ARTISTIC JOURNEY THROUGH EMOTION AND NATURE

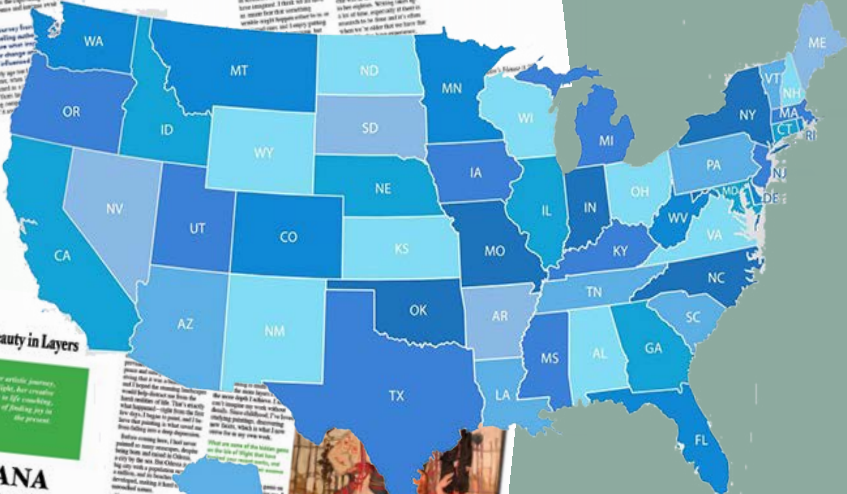
As told to Archie Prother

**Y**ana Barabash is a visionary artist whose work transcends the boundaries of traditional painting, capturing the essence of nature's beauty and the human experience. In this interview, she shares her journey from a young girl in Ukraine to a successful artist in the United States, and how she finds inspiration in the natural world.

**Yana Barabash, a visionary artist, finds inspiration in the serene landscapes of the Isle of Wight.**

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# Global market

We cover 90% of the Globe

From Santiago to Tokyo and Stockholm to Johannesburg, we reach 90% of the earth...

amazon

Over 40,000 retailers and platforms

BARNES & NOBLE  
BOOKSELLER

W

WATERSTONE'S



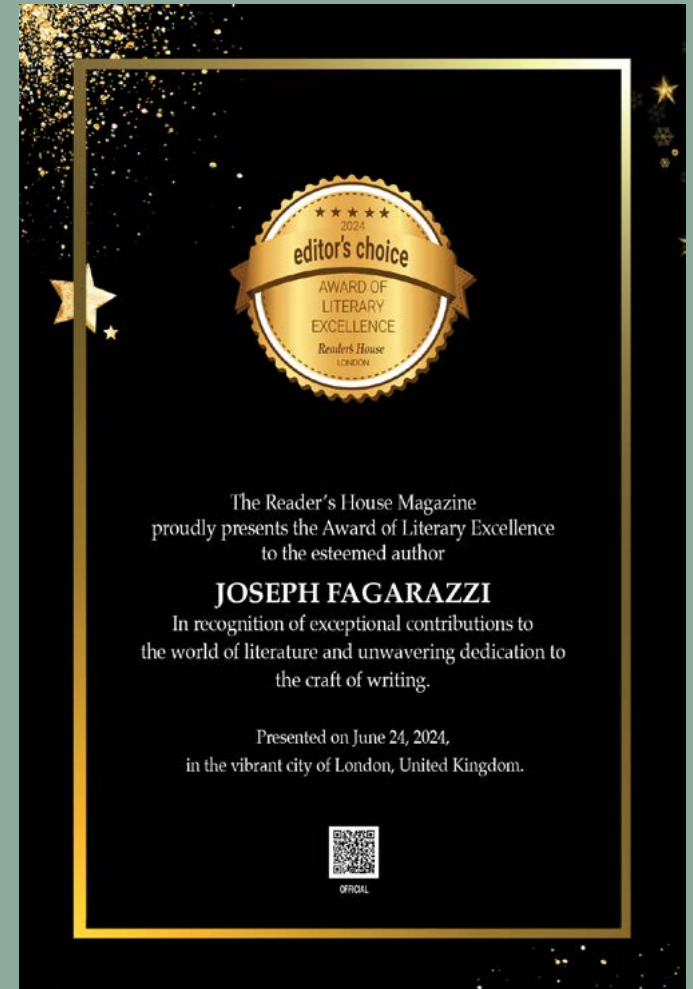
# Facts about *Reader's House* magazine

- ✓ Available across print, electronic, flip, web, and social media platforms
- ✓ Distributed in over [190 countries](#), accessible through 40,000+ networks, libraries, and platforms including Amazon, Barnes&Noble, Walmart, Chapters&Indigo, Waterstone's, Blacwell's..
- ✓ Enhances your titles' [SEO](#) and marketing performance with strategic [KEYWORDS](#) and backlinks
- ✓ Maintains credibility, longevity, and quality with everlasting availability
- ✓ Marketing Sherpa revealed 82% of participants trusted magazines
- ✓ It lasts [FOREVER](#) both online and print. Availavle for lifetime.
- ✓ Powers your [BRAND](#). Establishes instant credibility
- ✓ High quality images and pages. [No FAKE NEWS](#) and [CYBERCRIME](#)
- ✓ [GET FEATURED](#) on other publications more easily. Reader's House is a subsidiary of NewYox Media, publish 8 different magazines.
- ✓ [TARGETED AUDIENCE](#). Just share with us where to target. We make sure you reach targeted number of people. Please [CONTACT & ASK US](#) for this service.
- ✓ [INSPIRED READERS](#): provides a wealth of information, inspiration and creative ideas for readers.
- ✓ [STATE-OF-THE-ART PAGE DESIGN LAYOUTS](#). Share it, Frame it, or keep the magazine forever.
- ✓ Offers the opportunity to receive the prestigious "[Editor's Choice, Award of Literary Excellence](#)"
- ✓ Receiving awards and accolades in newspapers and magazines is a testament to an author's dedication to [HIGHER STANDARDS](#).

"I have thoroughly enjoyed working with The Reader's House magazine, a group of professionals who take great pride in the quality of the work they deliver. Their standard of excellence has exceeded my expectations. I have worked with publishing houses, magazines, newspapers, online publications, and this team is the best of the best! I highly recommend them when your message is worth telling the world!"

**-CHÉRIE CARTER-SCOTT, Ph.D. MCC**  
#1 New York Times Bestselling Author

"Marketing Sherpa revealed 82% of participants trusted magazines."



## Our Award Programme

At Reader's House magazine, we are committed to recognising and celebrating the exceptional talent and creativity of authors who grace our pages. The Editor's Choice Award of Literary Excellence is a testament to our appreciation for the dedication and passion that authors pour into their craft.



# RATES

For those who already featured on magazine online platform

GET FEATURED ON OTHER SUBJECT RELATED MAGAZINES

THREE MAGS: JUST ONLINE £590  
ONLINE & PRINT £1200

MEDIA REPRINTS: 5 MAGS (ONLINE) , 3 MAGS PRINT AND PRESS RELEASE DISTRIBUTION TO UK & US MEDIA OUTLETS - £2200

# AD RATES

DPS (Double-Page Speed): £2,000

Two-page advertorial spread within the issue designed in-house with the client with co-ordinating online advertorial.

Full Page Advert: £1200

210 x 280 mm (+3mm bleed)

1/2 Page Advert: £750

140 x 210 mm (+3mm bleed)

1/4 Page Advert: £400

105 x 140 mm (+3mm bleed)

### Editor's Picks

**BETRAYAL**  
ALEXANDRA BONOMO  
"What if you could betray a friend? What if you could betray a friend who is a spy? What if you could betray a friend who is a spy who is a spy?"  
Paperback: £12.99  
<http://www.usa.gov>

**FAITH**  
MIMI BARBOUR  
"This is a story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Book: \$18.99  
<http://www.usa.gov>

**BEAUTIFUL AND TERRIBLE THINGS**  
SAM STEVENS  
"A compelling history of the world's most beautiful and terrible things, from the dawn of time to the present day."  
Book: \$12.99  
<http://www.usa.gov>

**THE HIDDEN GOSPEL OF THOMAS**  
WILLIAM G. PERRY  
"A hidden gospel of Thomas, the apostle of the East, who lived in the 1st century AD."  
Paperback: \$12.99  
<http://www.usa.gov>

**BROKEN BELIEVER**  
JISANE SYORIC  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Book: \$12.99  
<http://www.usa.gov>

**NOT IN A TUSCAN VILLA**  
JOHN AND NANCY PETRALIA  
"A hilarious story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Book: \$12.99  
<http://www.usa.gov>

**SHE SERVES THE REALM**  
LEE SWANSON  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Paperback: £12.99  
<http://www.usa.gov>

**INDEPENDENCE**  
CHRISTOPHER C. FARRIS  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Paperback: £12.99  
<http://www.usa.gov>

### Your Gateway to Endless Stories

**ESCAPING MY DEMONS**  
ROBIN FALGOUT  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Paperback: £12.99  
<http://www.usa.gov>

**THE BERRY PICKERS**  
AMANDA PETERS  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Paperback: £7.99  
<http://www.usa.gov>

**THIRTEEN DAYS IN MILAN**  
JACK ERICKSON  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Paperback: £12.99  
<http://www.usa.gov>

**RUN WITH IT**  
JOE DRAKE  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Book: \$12.99  
<http://www.usa.gov>

**RUN WITH IT**  
JOE DRAKE  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Book: \$12.99  
<http://www.usa.gov>

**THE LAST BOOKSHOP**  
EVE WOODS  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Paperback: £12.99  
<http://www.usa.gov>

**THIS IS WHY WE LIVE**  
DAVID SCAUDETER  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Book: \$12.99  
<http://www.usa.gov>

**SAVAGE GAME**  
EILEEN KANE  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Paperback: £12.99  
<http://www.usa.gov>

**A PAPER ORCHESTRA**  
MICHAEL JAMON  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Paperback: £12.99  
<http://www.usa.gov>

### EDITOR'S CHOICE

**A COWBOY THIS CHRISTMAS**  
RORY BONNELL, VICTORIA CHARLES  
"A cowboy this Christmas is a heartwarming holiday story that will warm your heart and fill your home with love."  
Paperback: £7.99  
<http://www.usa.gov>

### EDITOR'S CHOICE

**CONNECTICUT CONUNDRUM**  
KEVYN NAPPA  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Paperback: £7.99  
<http://www.usa.gov>

### EDITOR'S CHOICE

**A NEW DAWNING**  
JANICE ANGULO  
"A powerful story of a woman's faith in God and how it changes her life. It's a beautiful story of a woman's faith in God and how it changes her life."  
Paperback: £7.99  
<http://www.usa.gov>

## Editor's Pick

Two pages ad on magazine's first pages. Each page has 8 books with Editor's praise quote, book price, and Amazon link.

Fee: £250 Each book.

"I am extremely honored for the beautiful award and the great interview."

**-DC Gomez**  
USA Today's Bestselling Author

## Editor's Choice

A book review page. We showcase three books on each page. Each book involves a short review with praise quote.

Fee: £350

"I so enjoyed working with The Readers House — what a thoughtful interview I had with them, and what a beautiful magazine! Thank you, The Readers House!"

**-Tosca Lee**  
The New York Times Bestselling Author

# FACTS ABOUT OUR FEATURES

- Placement on AP News (Associated Press) with a Potential Reach of 35 Million Unique Monthly Visitors
- Placement on Benzinga with a Potential Reach of 5 million Unique Monthly Visitors.
- Placement on Leading News Aggregators and Research Tools (Google News, Bloomberg Terminals, MuckRack, Moody's NewsEdge, Naviga and MenaFN)
- Exclusive Placement on 3,900+ Affinity Group Publications Based on Relevance
- Distributed to U.S. TV/Radio including ABC, CNN, CBS, FOX, NBC
- Distributed through the World Media Directory
- Distributed by Email to Registered Readers
- Distributed to NewYox Media magazines

# DISTRIBUTION

Reader's House is available in Print over 190 countries and more than 40,000 retailers and platforms includes all Amazon stores, Barnes & Noble, Walmart, Waterstones and Blackwells.

# MEDIA REPRINTS

Our issues have been garnering significant attention, with placements on major platforms such as AP News and Benzinga, reaching a combined potential audience of 40 million unique monthly visitors.

Our issues are also highlighted across leading news aggregators and research tools, including Google News, Bloomberg Terminals, Fox News, abc, NBC, CBS and MuckRack, ensuring widespread visibility. Additionally, the feature is exclusively placed in over 3,900 affinity group publications, tailored for maximum relevance and impact.







# The Timeless Appeal of Print

## *Why Being Featured in Reader's House Matters*

The article explores the enduring value of print magazine features, highlighting their role in establishing authority, enhancing brand identity, and bridging print with digital strategies for broader audience reach and lasting impact.

In an era dominated by digital media, the allure of print may seem diminished. With the New York Times' circulation dropping from over 3 million to just 290,000 in the past two decades, and many magazines struggling to survive, it's easy to assume that print is a relic of the past. However, being featured in a printed magazine still holds significant value, offering unique benefits that digital platforms cannot replicate.

Here's why being part of Reader's House is a game-changer for authors and creators alike.

### **Tangible Credibility and Prestige**

Being featured in a printed magazine is a testament to an author's dedication to quality and higher standards. Unlike the transient nature of online content, print offers a sense of permanence and credibility. When your work is showcased in a reputable publication like Reader's House, it signals to readers and

industry professionals that you are a serious and accomplished author. This credibility can enhance your reputation and open doors to new opportunities.

### **Global Reach and Timeless Presence**

Reader's House defies the odds in the publishing world by maintaining a robust presence in print across 190 countries and over 40,000 retailers and platforms, including giants like Amazon, Barnes & Noble, and Walmart, Blackwells, Waterstones. Unlike traditional monthly or bimonthly publications, Reader's House issues are available indefinitely, ensuring that your feature remains accessible and relevant for years to come. This timeless availability enhances your global reach and keeps your work in the spotlight long after the initial publication.

Enhanced SEO and Marketing Performance



One of the standout features of Reader's House is its strategic use of METADATA, which significantly boosts an author's SEO and marketing performance. When your name is searched on platforms like Amazon, your feature in Reader's House appears alongside your titles, increasing your visibility and credibility. This integration into search results is a powerful tool for authors looking to expand their audience and establish a strong online presence.

### **Exclusive and High-Quality Features**

Reader's House is selective, featuring only 20 to 30 authors per issue. This exclusivity ensures that each author receives a personalized editorial introduction and praise, creating a promotional tool that can be leveraged in marketing efforts. The magazine's state-of-the-art page design layouts are not only visually appealing but also serve as a testament to

the author's dedication to quality and higher standards. These features can be shared, framed, or kept as a lasting memento of your achievement.

### **Comprehensive Media Exposure**

Being featured in Reader's House is a mark of credibility and commitment to excellence. Each interview or write-up is accompanied by a press release, which is shared with local and national media outlets. This not only amplifies your reach but also reinforces your status as a credible and respected author. Additionally, the press release is distributed to over 4,000 media outlets in the UK and the US, including major networks like CNN, ABC, NBC, CBS, and Fox, further enhancing your visibility.

### **Integration with Digital Channels**

While the digital landscape offers numerous

opportunities for reaching audiences, Reader's House complements these efforts by providing a tangible, high-quality platform that enhances digital marketing strategies. The magazine serves as a powerful tool for social media and Google Ads campaigns, offering a unique blend of traditional and modern marketing techniques that maximize your reach and impact.

Being featured in Reader's House magazine is not just about being in print; it's about leveraging a prestigious platform that offers global reach, enhanced SEO, exclusive features, and unparalleled credibility. For authors looking to make a lasting impression and expand their audience, Reader's House is an invaluable ally in the ever-evolving world of publishing.



# FAQ

## Where are you located?

We're located in London. Reader's House is a subsidiary of NewYox Media Group, a registered company that has been operating since 2021. NewYox Media is a publisher of 10 different magazines and operates two platforms.

## What is your circulation?

We are not focused on circulation, unlike many UK magazines that have experienced an average annual decline in print sales of 6.3 per cent since 2014 (Source: Press Gazette). However, we can ensure that your interview reaches thousands of people. Please contact us for more information about this service.

## Why should I interview?

Receiving an award and being featured in a magazine and newspaper demonstrates your commitment to excellence. Only the finest are selected to be featured on our magazines. Additionally, you can anticipate praise for both you and your work, which will serve as an excellent marketing tool. And many more benefits.

## Will I pay for my feature?

No, we publish online at no cost. For the print edition, we select a limited number of interviews. This also involves no cost, but we prioritize individuals who want to reach a global audience and are willing to be featured in other NewYox Media magazines.

If you get an invitation to be featured on our other magazines, please read "**The Timeless Appeal of Print**" article before you make a decision.

## Why your magazine is so expensive?

Reader's House and our other sister magazines are a rare British magazines available in print over 190 countries. Being global unfortunately forces us to keep prices higher. Yet if you order printed magazines through us you can get up to 70% discount from the retailers price.

## Am I eligible to be featured on the cover?

We reserve our cover features for bestselling, award winning and exceptional authors. If you think that you're the one, please contact the editor.

## What are the differences between an online and print feature?

Being featured online on magazine is similar to being featured on your own website. However, print offers distinct advantages:

- It's ideal for archiving, displaying on coffee tables, sharing on social media, and framing.
- Your name appears on the magazine cover and editorial letter, reaching over 190 countries and more than 40,000 platforms, which is an excellent tool for global branding.
- It provides opportunities to be featured in our other group magazines, such as Novelist Post and Mosaic Digest.
- Only the best are selected for magazines and newspapers. Being featured in a magazine could be a once-in-a-lifetime opportunity. Don't miss out.

## More questions?

Please contact [editor@readershouse.co.uk](mailto:editor@readershouse.co.uk)



# *Let's Work Together*

*readershhouse.co.uk || editor@readershhouse.co.uk*

Reader's House is a subsidiary of NewYox Media Group, London, UK

