



Readers' House

21 SEPTEMBER 2024

LONDON'S LITERARY GATEWAY

READERSHOUSE.CO.UK
ISSUE 47
GLOBAL EDITION

EDITOR'S CHOICE
*Best Books
to Dive Into*

The Art of Writing

Exclusive Talks with Award-Winning Authors

*NY Times & USA TODAY
Bestselling Author*
MICHELLE M. PILLOW

Inviting Readers Into Her
Enchanting Worlds



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|-------------------|-------------------|
| Linda O. Johnston | Lucinda Brant |
| Chris Bohjalian | Angel Giacomo |
| Shane Svorec | Joseph Fagarazzi |
| S.M. Stevens | Terry Lister |
| Jack Erickson | Sarah Albee |
| Cristina Leport | Len Handeland |
| P.C. James | Thomas J. Yeggy |
| Jeff Kelland | Julie Anderson |
| Sandy Rosenthal | Terrence A. Reese |

MEDIA KIT

Mission statement, readership profile, distribution,
rate card, production specs

London's Literary Gateway

2024



Available for

Print
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OUR MISSION

At Reader's House Magazine, our mission is to illuminate the world of literature by celebrating the diverse voices and stories of authors from every corner of the globe. We are committed to providing a platform that bridges the gap between readers and writers, fostering a vibrant community where literature, art, and music converge. Through our expansive reach and innovative distribution channels, we aim to inspire, educate, and entertain our audience, while upholding the highest standards of integrity and quality in publishing.

OUR VISION

Our vision at Reader's House is to be the leading literary gateway that connects and enriches the global community of readers and writers. We aspire to cultivate a world where literature transcends boundaries, sparking creativity and dialogue across cultures. By championing both established and emerging authors, we envision a future where every story finds its audience, and every reader discovers the transformative power of the written word.



The Inspirational Journey of **JOSEPH FAGARAZZI** How Life's Journey Shapes Stories of Empathy and Resilience

BY BETH ALARE

Joseph Fagarazzi's life reads like an epic novel of resilience, strength, and optimism. Through his journey, he has discovered that life is not just a series of events, but a continuous process of growth and learning.

Joseph Fagarazzi's story highlights his journey from a reluctant child in Venice to a successful businessman and author in Australia, showcasing resilience, strength, and faith.

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Worldwide Distribution & Sales

6 190 CONTINENTS COUNTRIES

40.000 STORES, RESELLERS, PLATFORMS

The USA market

The magazine is available in print in local stores across every town and state throughout the United States.

From Alaska to Florida and California to New York, the magazine is everywhere.



B.A. Paris has written previous magazine features for "The Coast" and the "World of Writing" for readers in the region, and from her Hampshire countryside cottage.

Crafting Thrillers That Captivate

B.A. PARIS

UNLOCKING THE SECRETS OF SUSPENSE

As told to Beth Allen

BA. Paris, the New York Times and best-selling author, is back with her gripping new novel, "Behind Closed Doors". The book is a psychological thriller that explores the dark side of a seemingly perfect marriage. Paris, who has written several other best-selling novels, shares her insights into the craft of suspense and how she creates compelling characters and plots. She discusses the challenges of writing a novel and the importance of research and revision. Paris also talks about her writing process and how she balances her career with her family life.

B.A. Paris, the acclaimed author of her Hampshire cottage, shares her bestselling psychological thriller.

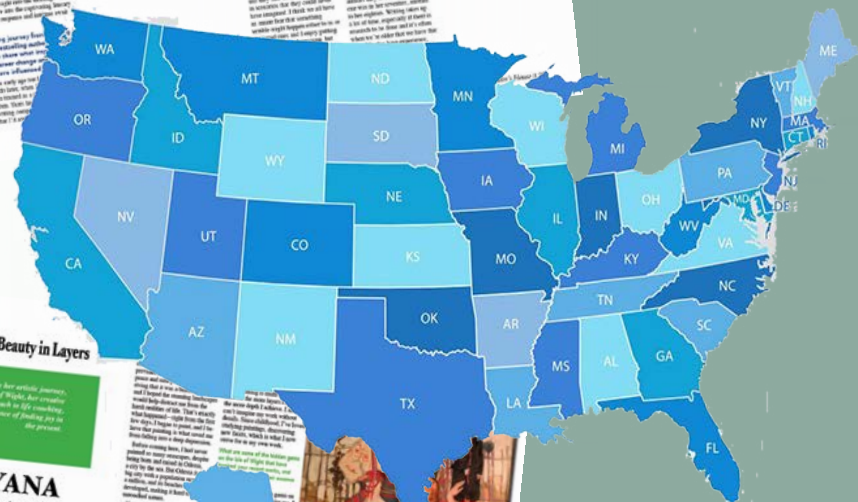


Behind Closed Doors is a gripping psychological thriller that masterfully unveils chilling secrets, keeping readers on edge until the end.

B.A. Paris masterfully crafts psychological thrillers, capturing readers worldwide with her gripping plots and unforgettable characters.

Can you give us a sneak peek into what your next work will be about?

Paris: I'm always looking for new ideas and characters to explore. I'm currently working on a new novel that I'm excited about. It's a psychological thriller that explores the dark side of a seemingly perfect marriage. I'm also working on a new short story collection that I'm excited about. I'm always looking for new ideas and characters to explore.




Discovering Beauty in Layers

YANA BARABASH

Artistic Journey Through Emotion and Nature

As told to Anthea Prother

Yana Barabash is a visionary artist whose work transcends the boundaries of traditional painting, capturing the essence of nature's beauty in a unique and powerful way. Her art is a journey through emotion and nature, exploring the intricate details of the natural world. Barabash's work is a testament to her deep connection with the natural world and her ability to capture its beauty in a way that is both intimate and universal. She discusses her artistic journey and how she finds inspiration in the natural world.

Yana Barabash masterfully captures nature's beauty, creating multi-layered paintings that invite viewers into her visionary world.



Yana Barabash's multi-layered paintings reveal secret details and emotions, capturing the essence of nature's beauty and natural beauty.

How do you find inspiration for your work?

Barabash: I find inspiration in the natural world. I love to spend time outdoors, and I'm always looking for new ideas and characters to explore. I'm also inspired by the work of other artists and writers. I'm always looking for new ideas and characters to explore.

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- Fact & Fiction** BOOKS FOR ALL AGES
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Global market

We cover %90 of the Globe

From Santiago to Tokyo and Stockholm to Johannesburg, we reach 90% of the earth...

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BARNES & NOBLE
BOOKSELLER

W

WATERSTONE'S



Facts about *Reader's House* magazine

- ✓ Available across print, electronic, flip, web, and social media platforms
- ✓ Distributed in over [190 countries](#), accessible through 40,000+ networks, libraries, and platforms including Amazon, Barnes&Noble, Walmart, Chapters&Indigo, Waterstone's, Blaclwell's..
- ✓ Enhances your titles' [SEO](#) and marketing performance with strategic [KEYWORDS](#) and backlinks
- ✓ Maintains credibility, longevity, and quality with everlasting availability
- ✓ Marketing Sherpa revealed 82% of participants trusted magazines
- ✓ It lasts [FOREVER](#) both online and print. Availavle for lifetime.
- ✓ Powers your [BRAND](#). Establishes instant credibility
- ✓ High quality images and pages. [No FAKE NEWS](#) and [CYBERCRIME](#)
- ✓ [GET FEATURED](#) on other publications more easily. Reader's House is a subsidiary of NewYox Media, publish 8 different magazines.
- ✓ [TARGETED AUDIENCE](#). Just share with us where to target. We make sure you reach targeted number of people. Please [CONTACT & ASK US](#) for this service.
- ✓ [INSPIRED READERS](#): provides a wealth of information, inspiration and creative ideas for readers.
- ✓ [STATE-OF-THE-ART PAGE DESIGN LAYOUTS](#). Share it, Frame it, or keep the magazine forever.
- ✓ Offers the opportunity to receive the prestigious "[Editor's Choice, Award of Literary Excellence](#)"
- ✓ Receiving awards and accolades in newspapers and magazines is a testament to an author's dedication to [HIGHER STANDARDS](#).





"Marketing Sherpa revealed 82% of participants trusted magazines."



Our Award Programme

At Reader's House magazine, we are committed to recognising and celebrating the exceptional talent and creativity of authors who grace our pages. The Editor's Choice Award of Literary Excellence is a testament to our appreciation for the dedication and passion that authors pour into their craft.



Editor's Picks

 <p>BETRAYAL ALAFAIR BROWN</p> <p><i>"What if you're looking forward to meeting the love of your life, only to find out they're not who you thought they were?"</i> — Faith</p> <p>Pagebook: £12.99 http://www.amazon.co.uk/dp/1473214114</p>	 <p>FAITH MIMI BARBOUR</p> <p><i>"What if you're looking forward to meeting the love of your life, only to find out they're not who you thought they were?"</i> — Faith</p> <p>Pagebook: £12.99 http://www.amazon.co.uk/dp/1473214114</p>
<p>Beautiful and Terrible Things SUE STEVENS</p> <p><i>"A compelling historical novel with a woman's story and a woman's life, set with a woman's life in the past."</i> — Bookish Kevlar</p> <p>Pagebook: £12.99 http://www.amazon.co.uk/dp/1473214114</p>	<p>The Hidden Gospel of Thomas WILLIAM G. CHURCH</p> <p><i>"A hidden gospel of Thomas, which is the 'lost gospel'."</i> — William G. Church</p> <p>Pagebook: £12.99 http://www.amazon.co.uk/dp/1473214114</p>
<p>BROKEN BELIEVER SUSAN SWANSON</p> <p><i>"What if you're looking forward to meeting the love of your life, only to find out they're not who you thought they were?"</i> — Faith</p> <p>Pagebook: £12.99 http://www.amazon.co.uk/dp/1473214114</p>	<p>NOT IN A TUSCAN VILLA JOHN AND KIMMY PETRAIA</p> <p><i>"I was excited to see the book, which is a very interesting account of a woman's life in Tuscany, but not at all what I was expecting."</i> — Bookish Kevlar</p> <p>Pagebook: £12.99 http://www.amazon.co.uk/dp/1473214114</p>
<p>She Serves the Beast LIFE SWANSON</p> <p><i>"An excellent read for those who like historical fiction, with a woman's story and a woman's life in the past."</i> — Bookish Kevlar</p> <p>Pagebook: £12.99 http://www.amazon.co.uk/dp/1473214114</p>	<p>Independence CHRISTOPHER C. FLEMING</p> <p><i>"A historical novel of the American Revolution, which is a very interesting account of a woman's life in Tuscany, but not at all what I was expecting."</i> — Bookish Kevlar</p> <p>Pagebook: £12.99 http://www.amazon.co.uk/dp/1473214114</p>

Editor's Pick

Two pages ad on magazine's first pages. Each page has 8 books with Editor's praise quote, book price, and Amazon link.

Fee: £250 Each book.



EDITOR'S CHOICE

 <p>A COWBOY THIS CHRISTMAS RORY HARGRAVE</p> <p><i>"A cowboy this Christmas is a delightful read, with a woman's story and a woman's life in the past."</i> — Bookish Kevlar</p> <p>Pagebook: £12.99 http://www.amazon.co.uk/dp/1473214114</p>	 <p>THE CONNECTICUT CONCUBINE KAREN NAPPA</p> <p><i>"A historical novel of the American Revolution, which is a very interesting account of a woman's life in Tuscany, but not at all what I was expecting."</i> — Bookish Kevlar</p> <p>Pagebook: £12.99 http://www.amazon.co.uk/dp/1473214114</p>	 <p>A NEW DAWNING JENIFER ANGELE</p> <p><i>"A historical novel of the American Revolution, which is a very interesting account of a woman's life in Tuscany, but not at all what I was expecting."</i> — Bookish Kevlar</p> <p>Pagebook: £12.99 http://www.amazon.co.uk/dp/1473214114</p>
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AD RATES

- DPS (Double-Page Speed): £2,000
- Two-page advertorial spread within the issue designed in-house with the client with co-ordinating online advertorial.
- Full Page Advert: £1200
- 210 x 280 mm (+3mm bleed)
- 1/2 Page Advert: £750
- 140 x 210 mm (+3mm bleed)
- 1/4 Page Advert: £400
- 105 x 140 mm (+3mm bleed)
- 1/2 Page Advert: £750
- 140 x 210 mm (+3mm bleed)
- 1/4 Page Advert: £400
- 105 x 140 mm (+3mm bleed)

Editor's Choice

A book review page. We showcase three books on each page. Each book involves a short review with praise quote.

Fee: £350

FACTS ABOUT MEDIA REPRINTS

- Placement on AP News (Associated Press) with a Potential Reach of 35 Million Unique Monthly Visitors
- Placement on Benzinga with a Potential Reach of 5 million Unique Monthly Visitors.
- Placement on Leading News Aggregators and Research Tools (Google News, Bloomberg Terminals, MuckRack, Moody's NewsEdge, Naviga and MenaFN)
- Exclusive Placement on 3,900+ Affinity Group Publications Based on Relevance
- Distributed to U.S. TV/Radio including ABC, CNN, CBS, FOX, NBC
- Distributed through the World Media Directory
- Distributed by Email to Registered Readers
- Distributed to NewYox Media magazines

DISTRIBUTION

Reader's House is available in Print over 190 countries and more than 40,000 retailers and platforms includes all Amazon stores, Barnes & Noble, Walmart, Waterstones and Blackwells.

MEDIA REPRINTS

Our issues have been garnering significant attention, with placements on major platforms such as AP News and Benzinga, reaching a combined potential audience of 40 million unique monthly visitors.

Our issues are also highlighted across leading news aggregators and research tools, including Google News, Bloomberg Terminals, Fox News, abc, NBC, CBS and MuckRack, ensuring widespread visibility. Additionally, the feature is exclusively placed in over 3,900 affinity group publications, tailored for maximum relevance and impact.





"I have thoroughly enjoyed working with The Reader's House magazine, a group of professionals who take great pride in the quality of the work they deliver. Their standard of excellence has exceeded my expectations. I have worked with publishing houses, magazines, newspapers, online publications, and this team is the best of the best! I highly recommend them when your message is worth telling the world!"

-CHÉRIE CARTER-SCOTT, Ph.D. MCC
#1 New York Times Bestselling Author

"Thank you so much for having done this interview with me. You really touch upon important literary and spiritual subjects, which we find quite rare these days. Very well done!"

- June Marshall
Author of Are You My Soul Mate

"I am extremely honored for the beautiful award and the great interview. "

-DC Gomez
USA Today's
Bestselling Author

"I so enjoyed working with The Readers House —what a thoughtful interview I had with them, and what a beautiful magazine! Thank you, The Readers House!"

-Tosca Lee
The New York Times
Bestselling Author

"I loved working with the team at The Reader's House. They far exceeded my expectations and they were a pleasure to work with every step of the way. I highly recommend using their company to promote your novel."

- Holly Brandon
Award-Winning Novelist,
Author of "Nothing's As It Seems"

"I want to thank The Reader's House for featuring on the cover of their fabulous magazine. I am appreciative and grateful for the incredible five pages of coverage. The feedback and response from far and near has been overwhelming."

-Neil Ferry Gordon
Award Winning Author

FAQ

Our Location

We're located in London. Reader's House is a subsidiary of NewYox Media Group, a registered company that has been operating since 2021. NewYox Media is a publisher of 10 different magazines and operates two platforms.

Circulation

Unlike many UK magazines that have experienced an average annual decline in print sales of 6.3 percent since 2014 (Source: Press Gazette), we prioritise ensuring that your interview will reach thousands of people. Please contact us for more information about this service.

Why should I interview?

Receiving an award and being featured in a magazine and newspaper demonstrates your commitment to excellence. Only the finest are selected to be featured on our magazines. Additionally, you can anticipate praise for both you and your work, which will serve as an excellent marketing tool. And many more benefits.

Will I pay for my feature?

No, we publish online at no cost. For the print edition, we select a limited number of interviews. This also involves no cost, but we prioritize individuals who want to reach a global audience and are willing to be featured in other NewYox Media magazines.

If you get an invitation to be featured on our other magazines, please read "**The Timeless Appeal of Print**" article before you make a decision.

Why your magazine is so expensive?

Reader's House and our other sister magazines are a rare British magazines available in print over 190 countries. Being global unfortunately forces us to keep prices higher. Yet if you order printed magazines through us you can get up to 70% discount from the retailers price.

Am I eligible to be featured on the cover?

We reserve our cover features for bestselling, award winning and exceptional authors.

What are the differences between an online and print feature?

Being featured online on magazine is similar to being featured on your own website. However, print offers distinct advantages:

- It's ideal for archiving, displaying on coffee tables, sharing on social media, and framing.
- Your name appears on the magazine cover and editorial letter, reaching over 190 countries and more than 40,000 platforms, which is an excellent tool for global branding.
- It provides opportunities to be featured in our other group magazines, such as Novelist Post and Mosaic Digest.
- Only the best are selected for magazines and newspapers. Being featured in a magazine could be a once-in-a-lifetime opportunity. Don't miss out.

More questions?

Please contact editor@readershouse.co.uk



Let's Work Together

readershhouse.co.uk || editor@readershhouse.co.uk

Reader's House is a subsidiary of NewYox Media Group, London, UK

