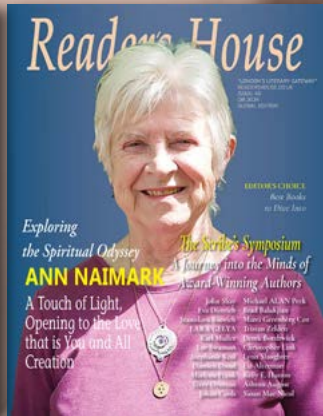


MEDIA KIT 2024

Reader's House

London's Literary Gateway



About Reader's House Mag.



Reader's House collaborates with a diverse array of authors, from various corners of the world. Together, they engage in sharing and challenging the very ideas that define their respective domains. Being featured in *Reader's House* magazine offers a remarkable opportunity to connect with a vast, global audience. We equip you with the necessary tools to truly make an impact.

Our magazine, available in print, electronic, and digital flip formats, enjoys worldwide distribution. With over 90% coverage across the globe, it's accessible in both print and electronic versions. You can find it in stores, retail outlets, libraries, and major platforms such as Amazon, Barnes & Noble, Rakuten, Chapters&Indigo, Blackwells, Waterstones, and more.

Available for

Print
Electronic
Flip
Mobile
Web
Social Media

Contact

editor@readershouse.co.uk

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EC2A 3AR London
United Kingdom

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"I want to thank The Reader's House for featuring on the cover of their fabulous magazine. I am appreciative and grateful for the incredible five pages of coverage. The feedback and response from far and near has been overwhelming."

-Neil Ferry Gordon

Award Winning Author

Reader's House

Worldwide Distribution & Sales

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CONTINENTS

190
COUNTRIES

40.000
STORES, RESELLERS, PLATFORMS
AND LIBRARIES

"I loved working with the team at The Reader's House. They far exceeded my expectations and they were a pleasure to work with every step of the way. I highly recommend using their company to promote your novel."

- Holly Brandon

Award-Winning Novelist,
Author of "Nothing's As It Seems"



The USA market

State by state, town by town the magazine is available in print and electronic in each local store throughout the United States.

Alaska to Florida, California to New York the magazine is available print and electronic on each local stores throughout the United States.



Global market

We cover %90 of the Globe

Santiago to Tokyo,
Moscow to Johannesburg
We cover %90 of the globe.



Facts about *Reader's House* magazine

- ✓ Available across print, electronic, flip, web, and social media platforms
- ✓ Distributed in over **190 countries**, accessible through 40,000+ networks, libraries, and platforms including Amazon, Barnes&Noble, Walmart, Chapters&Indigo, Waterstone's, Blacwell's..
- ✓ Enhances your titles' **SEO** and marketing performance with strategic **KEYWORDS** and backlinks
- ✓ Maintains credibility, longevity, and quality with everlasting availability
- ✓ Marketing Sherpa revealed 82% of participants trusted magazines
- ✓ It lasts **FOREVER** both online and print. Available for lifetime.
- ✓ Powers your **BRAND**. Establishes instant credibility
- ✓ High quality images and pages. **No FAKE NEWS** and **CYBERCRIME**
- ✓ **GET FEATURED** on other publications more easily. Reader's House is a subsidiary of NewYox Media, publish 8 different magazines.
- ✓ **TARGETED AUDIENCE**. Just share with us where to target. We make sure you reach targeted number of people. Please **CONTACT & ASK US** for this service.
- ✓ **INSPIRED READERS**: provides a wealth of information, inspiration and creative ideas for readers.
- ✓ **STATE-OF-THE-ART PAGE DESIGN LAYOUTS**. Share it, Frame it, or keep the magazine forever.
- ✓ Offers the opportunity to receive the prestigious "**Editor's Choice, Award of Literary Excellence**"
- ✓ Receiving awards and accolades in newspapers and magazines is a testament to an author's dedication to **HIGHER STANDARDS**.

"I have thoroughly enjoyed working with The Reader's House magazine, a group of professionals who take great pride in the quality of the work they deliver. Their standard of excellence has exceeded my expectations. I have worked with publishing houses, magazines, newspapers, online publications, and this team is the best of the best! I highly recommend them when your message is worth telling the world!"



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Reader's House



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"I so enjoyed working with The Readers House —what a thoughtful interview I had with them, and what a beautiful magazine! Thank you, The Readers House!"

-Tosca Lee

The New York Times
Bestselling Author

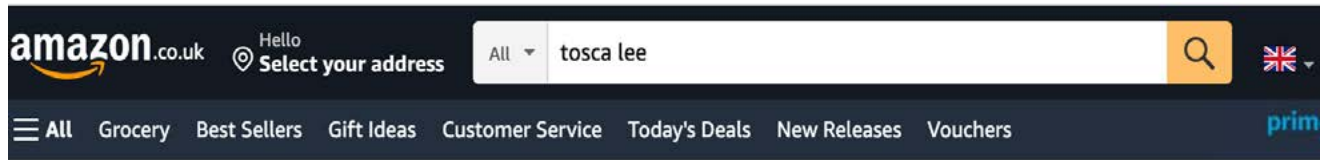
"I am extremely honored for the beautiful award and the great interview. "

-DC Gomez

USA Today's
Bestselling Author

Reader's House

Your books more discoverable



Tosca Lee: Excellent Novelist Writing Today (The Reader's House Magazine)

by Dan Peters | 3 Nov 2021

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Gershom Sikaala
Award Winning Author

"Readers House Magazine has been a wonderful resource for Creative Edge and its represented clients. The covers are professionally done and the interviews are detailed and they have a very in-depth approach to their content which spells professionalism. We are proud to work as an affiliate with this amazing medium."

- Mickey Mikkelson
Publicist President of
Creative Edge

"Thank you so much for having done this interview with me. You really touch upon important literary and spiritual subjects, which we find quite rare these days. Very well done!"

- June Marshall
Author of Are You My Soul Mate

Editor's Picks

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ALYSHA BONDING
"How I was a lonely female in a male world, I have a story to tell. My story is a story of a woman's journey." —Book 1, Paperback, £12.99
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A New Dawning
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A New Dawning is a beautiful story of a woman's journey." —Book 1, Paperback, £12.99
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EDITOR'S CHOICE

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Editor's Choice

A book review page. We showcase three books on each page. Each book involves a short review with praise quote.

Fee: £350

B.A. Paris – Crafting Thrillers That Captivate B.A. Paris
 28 August 2024 • readershouse.co.uk
Unlocking the Secrets of Suspense
 B.A. Paris discusses her creative process, inspiration for 'The Guest', and the thrill of seeing her novels adapted for the screen, all from her Hampshire countryside cottage.

B.A. Paris, the New York Times and Sunday Times bestselling author, has captivated readers with her psychological thrillers that delve into the dark undercurrents of seemingly perfect domestic lives. Her breakout novel, *Behind Closed Doors*, became a word-of-mouth sensation, establishing her as a master of suspense. With 7 million copies of her seven novels sold and translations in 43 languages, Paris's work has resonated with audiences worldwide. Her journey from a career in finance to becoming a bestselling author is as intriguing as the plots she crafts, demonstrating that it's never too late to pursue one's dreams.

In this exclusive interview for Reader's House Magazine, Paris opens up about her creative process, the

B.A. Paris discusses her creative process, inspiration for 'The Guest', and the thrill of seeing her novels adapted for the screen, all from her Hampshire countryside cottage.

Crafting Thrillers That Captivate B.A. PARIS UNLOCKING THE SECRETS OF SUSPENSE

B.A. Paris, the New York Times and Sunday Times bestselling author, has captivated readers with her psychological thrillers that delve into the dark undercurrents of seemingly perfect domestic lives. Her breakout novel, Behind Closed Doors, became a word-of-mouth sensation, establishing her as a master of suspense. With 7 million copies of her seven novels sold and translations in 43 languages, Paris's work has resonated with audiences worldwide. Her journey from a career in finance to becoming a bestselling author is as intriguing as the plots she crafts, demonstrating that it's never too late to pursue one's dreams.

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B.A. Paris, the acclaimed author of her Hampshire cottage, where she crafts her bestselling psychological thrillers.

'Behind Closed Doors' is a gripping psychological thriller that masterfully unravels chilling secrets, keeping readers on edge until the end.

B.A. Paris masterfully crafts psychological thrillers, captivating readers worldwide with her gripping plots and unforgettable characters.

Paris reveals what inspires her to write novels, how she developed such gripping and suspenseful storylines?

I love writing about women!

How much can you read to write? I've read so much!

Have you always been a reader?

I've always been a reader. I love to read. I've always loved to read. I've always loved to read. I've always loved to read.

When did you start writing?

I started writing in 2013. I wrote my first novel, 'Behind Closed Doors', in 2013. I wrote my first novel, 'Behind Closed Doors', in 2013.

Interview Online

We publish interview as we get from the author. No editorial introduction, book and title praise quote involves.

Fee: Free

Interview Print

A two-page interview featuring an editorial presentation, along with a commendatory quote for the author and their work.

Fee: There is no fee involved. However, we prioritize authors who have received Editor's Pick or Choice services. We conduct over 90 interviews each month, but only a limited number are featured in the print edition.

FAQ

Where are you located?

We're located in London. Reader's House magazine is a subsidiary of NewYox Media Group, a registered limited company that has been operating since 2021. NewYox Media is a publisher of 8 different magazines and operates two platforms.

What is your circulation?

We are not focused on circulation or subscriptions, unlike many UK magazines that have experienced an average annual decline in print sales of 6.3 percent since 2014 (Source: Press Gazette). However, we can ensure that your interview reaches thousands of people. Please contact us for more information about this service.

Why should I interview?

Receiving an award and being featured in a magazine and newspaper demonstrates the author's commitment to excellence. Only the finest are selected for interviews. Additionally, you can anticipate praise for both you and your title, which will serve as an excellent marketing tool. And many more benefits.

Why your magazine is so expensive?

Reader's House is a rare British magazine available in print over 190 countries. Being global unfortunately forces us to keep prices higher. Yet if you order printed magazines through us you can get up to 70% discount from retailers price.

Am I eligible to be featured on the cover?

We reserve our cover features for bestselling, award-winning, and exceptional authors. We also require sponsorship from the author's side.

Am I eligible to receive the Editor's Choice Award of Literary Excellence?

This award is given to a select group of exceptional authors, ranging from indie to bestselling. It serves as our appreciation for the time authors dedicate to interviews and for their significant contributions to the literary world. We only present this prestigious award after the interview is published on the magazine.

Reader's House

What are the differences between an online and print feature?

Being featured online on Reader's House is similar to being featured on your own website. However, print offers distinct advantages:

- It's ideal for archiving, displaying on coffee tables, sharing on social media, and framing.
- Your name appears on the magazine cover and editorial letter, reaching over 190 countries and more than 40,000 platforms, which is an excellent tool for global branding.
- It opens the door to being featured in our other group magazines, such as Novelist Post and Mosaic Digest.
- Only the best are featured in magazines and newspapers. Being featured in a magazine could be a once-in-a-lifetime opportunity for you. Don't miss out.

More questions?

Please contact editor@readershouse.co.uk

A person is seen from the back, wearing a tan-colored hat and a white, textured knit sweater. They are looking out over a vast, blue ocean under a clear sky. The person's hands are visible, holding the brim of the hat. The overall mood is serene and contemplative.

Let's Work Together

readershouse.co.uk || editor@readershouse.co.uk