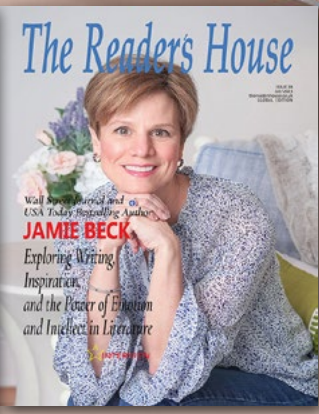


MEDIA KIT 2024

Reader's House

London's Literary Gateway





About Reader's House Mag.

Reader's House collaborates with a diverse array of authors, artists, experts, and coaches hailing from various corners of the world. Together, they engage in sharing and challenging the very ideas that define their respective domains. Being featured in The Reader's House magazine offers a remarkable opportunity to connect with a vast, global audience. We equip you with the necessary tools to truly make an impact.

Our magazine, available in print, electronic, and digital flip formats, enjoys worldwide distribution. With over 90% coverage across the globe, it's accessible in both print and electronic versions. You can find it in stores, retail outlets, libraries, and major platforms such as Amazon, Barnes & Noble, Rakuten, Chapters&Indigo, Blackwells, Waterstones, and more.

"I want to thank The Reader's House for featuring on the cover of their fabulous magazine. I am appreciative and grateful for the incredible five pages of coverage. The feedback and response from far and near has been overwhelming."

-Neil Ferry Gordon

Award Winning Author

readershouse.co.uk

Available for

Print
Electronic
Flip
Mobile
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Social Media

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Worldwide Distribution & Sales

6
CONTINENTS

190
COUNTRIES

40.000
STORES, RESELLERS, PLATFORMS
AND LIBRARIES



“I loved working with the team at The Reader’s House. They far exceeded my expectations and they were a pleasure to work with every step of the way. I highly recommend using their company to promote your novel.”

- **Holly Brandon**

Award-Winning Novelist,
Author of “Nothing’s As It Seems”

The USA market

The Reader's House

State by state, town by town
the magazine is available in
print and electronic in each
local store throughout the
United States.

Alaska to Florida, California to New York the
magazine is available print and electronic
on each local stores throughout the United
States.



Book People
A Community Bound by Books.

See all the local stores at

<https://thereadershouse.co.uk/pages/usa-book-stores2>

readershouse.co.uk





We cover %90 of the Globe

Santiago to Tokyo,
Moscow to Johannesburg
We cover %90 of the globe.



See some global stores at
<https://thereadershouse.co.uk/pages/global>

Facts about *The Reader's House* magazine

- ✔ Available across print, electronic, flip, web, and social media platforms
- ✔ Distributed in over 190 countries, accessible through 40,000+ networks, libraries, and platforms including Amazon, Barnes&Noble, Walmart, Chapters&Indigo, Waterstone's, Blacwell's..
- ✔ Enhances your titles' SEO and marketing performance with strategic keywords and backlinks
- ✔ Maintains credibility, longevity, and quality with everlasting availability
- ✔ Marketing Sherpa revealed 82% of participants trusted magazines
- ✔ It lasts FOREVER. Available for lifetime.
- ✔ Powers your brand. Establishes instant credibility
- ✔ High quality images and pages. No fake news and cybercrime
- ✔ Get featured on other publications more easily
- ✔ TARGETED AUDIENCE. Just share with us where to target
- ✔ INSPIRED READERS: provides a wealth of information, inspiration and creative ideas for readers.
- ✔ State-of-the- art page design layouts. Share it, Frame it, or keep the magazine forever.
- ✔ Offers the opportunity to receive the prestigious "Editor's Choice, Award of Excellence 2024"
- ✔ Receiving awards and accolades in newspapers and magazines is a testament to an author's dedication to high standards.

"I have thoroughly enjoyed working with *The Reader's House* magazine, a group of professionals who take great pride in the quality of the work they deliver. Their standard of excellence has exceeded my expectations. I have worked with publishing houses, magazines, newspapers, online publications, and this team is the best of the best! I highly recommend them when your message is worth telling the world!"

readershouse.co.uk

-CHÉRIE CARTER-SCOTT, Ph.D. MCC
#1 New York Times Bestselling Author





BARNES & NOBLE
BOOKSELLERS



!ndigo

CREDIBILITY

If you are featured on The Reader's House **YOUR NAME AND BRAND** will be shown over 40.000 networks, platforms, libraries and stores like *Amazon, Barnes & Noble, Rakuten, Blackwells, Waterstone's* and so on in over **190 COUNTRIES. YOU'RE EVERYWHERE!**

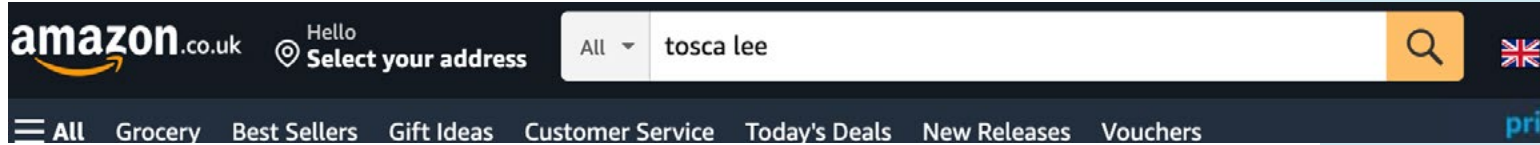
"I so enjoyed working with The Readers House —what a thoughtful interview I had with them, and what a beautiful magazine! Thank you, The Readers House!"

-Tosca Lee
The New York Times
Bestselling Author

"I am extremely honored for the beautiful award and the great interview. "

-DC Gomez
USA Today's
Bestselling Author

Your books more discoverable



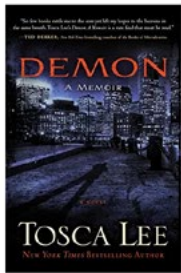
Tosca Lee: Excellent Novelist Writing Today (The Reader's House Magazine)

by Dan Peters | 3 Nov 2021

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£2¹⁵

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Demon: A Memoir: A Novel

by Tosca Lee | 3 Feb 2015

★★★★★ ~ 196

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IT LASTS FOREVER

We make The Reader's House available both print and electronic and **MAKE IT AVAILABLE ON THE MARKET FOREVER.** You can order or download **whenever** you want. Commit to a long-term campaign of advertising/publicity.

"Readers House Magazine has been a wonderful resource for Creative Edge and its represented clients. The covers are professionally done and the interviews are detailed and they have a very in-depth approach to their content which spells professionalism. We are proud to work as an affiliate with this amazing medium."

- **Mickey Mikkelson**

Publicist President of
Creative Edge

"We loved the professionalism and excellence of The Reader's House team work. The magazine was produced with excellence and it was very easy to work with them. Thank you for featuring me, it has really helped our ministry and business, given us authentic exposure. The magazine was well produced and helped exploration of my titles on Amazon and other book stores."

Gershom Sikaala

Award Winning Author

"Thank you so much for having done this interview with me. You really touch upon important literary and spiritual subjects, which we find quite rare these days. Very well done!"

- June Marshall

Author of Are You My Soul Mate

Ad Rates

DPS (Double-Page Speed): £2.000

Two-page advertorial spread within the issue designed in-house with the client with co-ordinating online advertorial.

Full Page Advert: £1200

210 x 280 mm (+3mm bleed)

1/2 Page Advert: £750

140 x 210 mm (+3mm bleed)

1/4 Page Advert: £400

105 x 140 mm (+3mm bleed)

A person is seen from the back, wearing a tan-colored hat and a white, textured knit sweater. They are looking out over a vast, blue ocean under a clear sky. The person's hands are visible, holding the brim of the hat. The overall mood is serene and contemplative.

Let's Work Together

readershouse.co.uk || editor@readershouse.co.uk